open spaces Urban places

PLAYA VISTA

SUMMER 2016 ISSUE 35

Making Headlines

With so much going on in Playa Vista, it's no wonder the 90094 (our unique zip code) is constantly in the news. We've become a buzz-worthy topic in several top publications and we'd love to share. Check out **PlayaVista.com** to read the full articles.

The Hollywood Reporter

Our community has been described as "the 1.3-square-mile hotspot that hosts offices for some of the world's biggest companies" and is the perfect fit, offering specialized homes as more tech creatives are looking for a place to plant their roots.

DIGS

"With two new kids on the block, Playa Vista situates itself as head of the creative class."

Los Angeles Times

The addition of Fred Segal to Runway and the mix of tech giants already calling Playa Vista home solidify the nickname Silicon Beach.

Racked LA

"All the cool kids are moving to Playa Vista." Fred Segal is just one of the newest shops coming to Runway.





SUMMERTIME in the Neighborhood

Life in Playa Vista means connecting with friends and neighbors and having a great time – and we make it easy.

Summertime in our beachy

Westside community brings with it some of our favorite outdoor events. Check out this summer's

lineup and mark your calendar.

Concerts and Movies in the Park
are back on various Friday and
Sunday evenings. The community's
Farmers' Market continues every
Saturday morning for you to stock
up on the freshest goods. Plus, in
addition to the daily Playa Vista

Shuttle taking you throughout the community, the popular Beach Shuttle runs May 27th through September 25th, so you can make it to the beach and some of the best spots on the Westside without getting in your car. #LoveWherelLive

PLAYA VISTA WEEK IS HAPPENING JUNE 5TH THROUGH 11TH!

Save the date for exciting promotions throughout Playa Vista. More details will be announced on PlayaVista.com and PlayaLink.PlayaVista.com.





RUNWAY IS HAPPENING

We love that the Westside's hottest new lifestyle destination is situated in the center of Playa Vista. Runway is evolving into a true hotspot with all the style, taste and scene you can handle. While there's already an ample mix of dining, shopping, beauty and entertainment — there's more coming — and we can't wait. Pick up your groceries or grab a bite at Whole Foods, go shopping and see a movie or take a yoga, spin or Pilates class at one of the buzz-worthy studios. Drinks and dinner? No problem. With restaurants and more, all just walking distance away, you have everything you need right here.

Stop by and check out Runway: Whole Foods, Cinemark, Hopdoddy Burger Bar, SOL Cocina, Urban Plates, Lyfe Kitchen, Panini Café, N'ice Cream, Barnabas Clothing Co., Starbucks, The Studio MDR, Yoga Works, 18/8 Fine Men's Salon, Varnish Lab, Beauty Beach Lounge, Melloré, Chase Bank Wells Fargo, CVS Pharmacy and AT&T.

Take a look at the exciting lineup of who's coming soon: Fred Segal, Cedars-Sinai, Hal's Bar and Grill, Da Kikokiko, Flywheel Sports, ROC Kitchen, 800 Degrees and Runway Optometry.

PLAYA VISTA'S SHUTTLE SERVICE

Getting around Playa Vista and select locations on the Westside has never been easier with the Playa Vista Daily Shuttle. With expanded routes and locations extending to Marina del Rey and Venice Beach for the summer, you can now get even further with the Playa Vista Beach Shuttle. The convenient free ride service runs May 27th through September 25th to take you where you want to go all summer long. Make your way to shops in Venice or stop by Fisherman's Village in Marina del Rey and hop on the WaterBus for an all-day adventure. It's easy to visit your favorite Westside spots when you're not searching for a place to park. And you can track the shuttle's location at **NextBus.com**. Visit **PlayaVista.com** for routes and schedules.





FRESH HAS A NEW LOCATION

Stroll on over to the Playa Vista Farmers' Market every Saturday from 9am to 2pm at its **new location on Town Center Drive at Runway**. From the freshest fruits and veggies to flowers and artisanal goodies, it's the perfect way to start your weekend. Chat it up with your neighbors and all the farmers and vendors as you celebrate the turn of the season!





RELAX & RE-ENERGIZE AT THE RESORT

Are you making the most of The Resort? While Playa Vista residents can also enjoy The CenterPointe Club, this new resident activity club adds a whole new level of activity and social connectedness to the community. You can enjoy rich event programming, group exercise classes, personal training, rentable event spaces and a dedicated on-site lifestyle director.

You can find The Resort at Millennium Drive and Runway Lane. Hours are Mondays through Thursdays, 5am – 10pm, Fridays, 5am – 8pm and weekends 6am – 7pm.

Amenities & Services

- Two-Level, 10,000 Sq. Ft. Fitness Center
- Pool Area with an Outdoor Fireplace, Cabanas and Junior Olympic Pool
- Adult Pool and Spa plus Kids' Pool and Spa
- Catering and Chef-Inspired Demonstration Kitchens
- Rich Community Programming
- Group Exercise Classes and Personal Training
- Event Spaces
- On-Site Lifestyle Director



Let's Keep It Clean

There are plenty of reasons to clean up after your dog. Being a good neighbor is near the top of that list, but maintaining community cleanliness is number one. Playa Vista was designed with dogs in mind and that's why there are Doggie Pots with bags for waste disposal conveniently placed throughout the neighborhood.

Rain washes pet waste into storm drains, which lead to LA's waterways – and to the ocean. Bacteria can affect marine life and your time at the beach! Be a good neighbor and please pick up after your pet.

Artsy Kids

Facebook.com/ArtsyKids

Bricks 4 Kidz®

Bricks4Kidz.com

Baby Boot CampBabyBootCamp.com

C.P.E Fitness Camp Weekly as

 ${\it CPEFitness Camp. Weebly. com}$

Coach Derek, Inc.

CoachDerek.com

Euro Soccer

EuroSoccerUSA.com

Happy Puppy Dog Training HappyPuppyDogTraining.com

HeadAboveWaterSwim.com

Head Above Water Swim School

Jelly Bean Jamz

JellyBeanJamz.com

Kick And Play – Super Soccer Stars SuperSoccerStars.com/KickandPlay

Marina Music Together MarinaMusicTogether.com

Merryland Dance Studio MerrylandDanceStudio.com

Playa Vista Music PlayaVistaMusic.com

Playa Vista Swimming Club PlayaVistaSwimming.com

Professional Women Toastmasters Julie4Growth@gmail.com

So Fly Kids Dance & Tumbling Classes SoFlyKids.com

So Fly Kids Swim Program SoFlyKids.com/Swim

Sonki Fitness Boot Camp SonkiFitness.com

Stroller StridesWestside.Fit4Mom.com

Super Soccer Stars SuperSoccerStars.com

TGA Golf LosAngeles.PlayTGA.com

TGA Tennis
LosAngeles.PlayTGA.com

The Resort Fitness Center Visit The Resort Website via PlayaLink.PlayaVista.com

Zimmer West ZimmerMuseum.org

MEET OUR NEW NEIGHBORHOODS



Mason

BY BROOKFIELD RESIDENTIAL Beachy Brownstone Flats Single-Level Residences Approx. 1,816 - 2,658 Sq. Ft. 3 - 4 Bedrooms, 2 - 3 ½ Baths 2-Car Private Garage From the Mid \$1.000.000s 800.610.8859

Models Open | Now Selling



BY BROOKFIELD RESIDENTIAL Coastal Contemporary Flats Single-Level Residences Approx. 2,052 - 2,674 Sq. Ft. 3 - 4 Bedrooms, 2 ½ - 3 ½ Baths From the High \$1,000,000s

800.726.1512

Models Open | Now Selling



Skylar

BY KB HOME Coastal Contemporary Flats Single-Story Attached Residences Approx. 1,905 - 2,462 Sq. Ft. 3 + Den - 4 Bedrooms, 2 ½ - 3 ½ Baths 2-Car Private Garage From the \$2,000,000s

424.228.1970

Models Open | Now Selling



Everly

BY BROOKFIELD RESIDENTIAL Inviting Family Homes Three-Story Detached Residences Approx. 2.318 - 2.449 Sq. Ft. 3 - 5 Bedrooms, 3 ½ - 4 Baths 2-Car Private Garage plus 1 Guest Space From the \$2,000,000s

800.928.1275

Models Open | Now Selling



Marlowe

BY BROOKFIELD RESIDENTIAL Sophisticated Family Homes Three-Story Detached Residences Approx. 3,123 - 3,341 Sq. Ft. 4 - 5 Bedrooms, 3 ½ Baths 2-Car Private Garage plus 1 Guest Space From the High \$2,000,000s

800.603.1871

Models Open | Now Selling



Fountainview

BY LOS ANGELES JEWISH HOME Stylish Senior Independent-Living Residences Approx. 840 - 2,300 Sq. Ft. 1 - 2 Bedrooms plus Den, 1 - 2 ½ Baths Subterranean Valet Parking From the Mid \$500,000s

424.216.7788

Sales Office Open | Now Selling



